

KEITH'S TWENTY WONDER HOUSES



DESIGN K 1350

A BOOK OF PLANS SHOWING TWENTY BEAUTIFUL HOMES
WITH FLOOR PLANS, DESCRIPTIONS, ETC., AND A PRACTICAL TALK ON

KEITH'S PUBLICATIONS

PUBLISHED BY

M.L. KEITH * * * Minneapolis, Minn.



When You Plan The Painting
of your Wonder House don't neglect the inside walls.
Learn the better way of decorating. Paint your walls
and stencil them in delicate colors with handsome
designs of real artistic beauty. Walls painted with

Dutch Boy White Lead

and Dutch Boy linseed oil are washable, sanitary, durable and artistic.
Any shade, tint or finish desired can be obtained.

Let us help you decide on a suitable color scheme
for your Wonder House, by sending our booklet,
"Wonder House Painting, Protective and Decor-
ative." It contains suggestions in color for both
interior and exterior and gives besides a wealth of
valuable information about paint. It is free. A
request addressed to our nearest branch office will
bring it by return mail.

NATIONAL LEAD COMPANY

New York Boston Buffalo Chicago Cincinnati
Cleveland St. Louis San Francisco
(John T. Lewis & Bros. Co., Philadelphia)
(National Lead & Oil Co., Pittsburgh)

Stencil Offer

Designs stencilled on
painted walls show good
taste and add a distinctive
touch to the home. The
stencil shown above is one
of the 150 in our Dutch
Boy Stencil Book for
Wonder Houses and will
be sent, together with the
catalog, upon receipt of ten
cents in stamps or coin.
Or, if you prefer, we will
send the catalog alone, free,
so you may select the pat-
tern you like best. Direct
all stencil and stencil cata-
log requests to

NATIONAL LEAD CO.
Stencil Department
111 Broadway, New York

KEITH'S 20 WONDER HOUSES

PREFACE

KEITH'S designs have met with universal favor by homebuilders thruout the United States, Canada and in foreign lands. Some of these designs have attracted such widespread attention that we have put them into a collection called "Keith's Twenty Wonder Houses."

"Keith's Twenty Wonder Houses" is published for the purpose of placing before you a collection of designs representative of the many different types of the modern, artistic and practical home to be found in the larger editions of Keith's Books of Plans. There are ten volumes on home-building, comprising the world's choicest collection of designs.

On page 29 will be found a description of these volumes, how they may be obtained, together with much other useful information to anyone intending to build.

"The House Ideal"

THE intending home-builder is, for the most part, like a traveler in strange and foreign lands. He is not sure of his bearings; he is confused by conflicting claims; he is uncertain of the best routes, in doubt as to the real values, and in constant danger of being imposed upon. He eagerly avails himself of the services of a reliable guide, as to where to go, what to look at, and what to buy. Such a friendly "Baedker" is this booklet for the intending home-builder, directing him to what is best worth while and where to find it.

To build the House Ideal is the object of every home-builder

To lift the architecture out of the ordinary and commonplace, to meet the individual requirements and personal conditions, to adapt end to means, to combine design, construction and decoration in a thoroughly harmonious and delightful manner, and to do this within the home-builder's means—all this it means to build the **House Ideal**. Building such a house is a work of art, and demands the artist's hand. It demands too, the skilled guidance of the practical man, of the man who knows. The **House Ideal** must be not only beautiful and harmonious as to exterior design but practical, convenient and livable within. There are few indeed to whom the question of cost also is not important. The cost is largely determined by the plan of the house and the handling of the construction, and in all of these matters the prospective home-builder will find **Keith's Publications** a fruitful source of artistic ideas and helpful suggestions.

Deciding on a Plan

The selection of a design for the new home not only demands that you decide on the plan arrangement but also what style of architecture shall be followed. Even with a knowledge of just what room is required, this selection will not be the easiest of home-building problems. With a book before you of artistic and cleverly designed homes meeting general requirements as to cost, etc., the solution of that problem is greatly simplified.

The uppermost question in the prospective builder's mind is: "What will it cost?" We all want the most for our money and it is therefore a great advantage to have a collection of designs planned by one of wide experience in getting into a plan the most for the least money and at the same time keeping a well-trained eye on the artistic results.

Keith's Books of Plans and helpful suggestions to the home-builder, we believe, will unquestionably meet these demands. That they will not only aid you but will be the means of securing for you "**The House Ideal**."

KEITH'S BOOKS OF PLANS

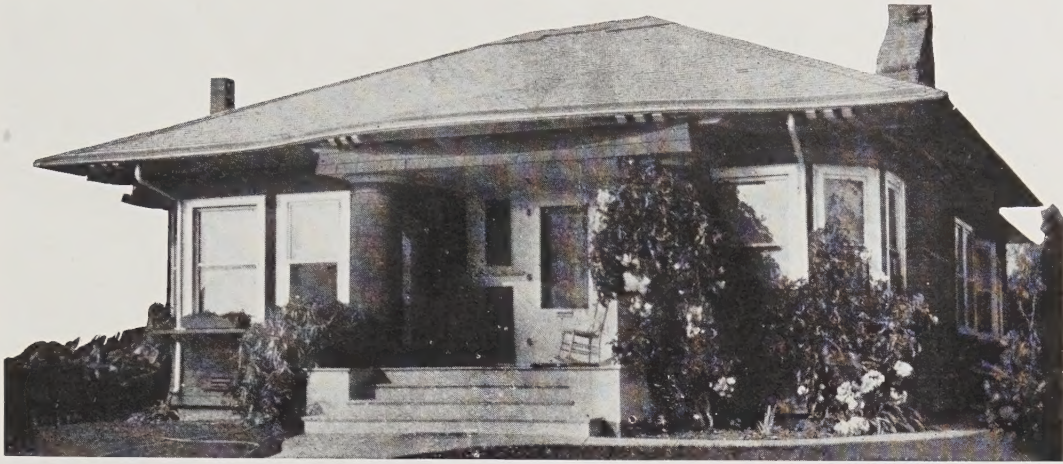
Contain the World's Choicest Collection of Practical,
Artistic Homes

Vol. I—136	Designs for Bungalows costing to build \$500. to \$5000.	\$1.00
Vol. II—100	" " Attractive Homes costing to build \$2000. to \$3000.	1.00
Vol. III—125	" " " " " " 3000. to 4000.	1.00
Vol. IV—175	" " " " " " 4000. to 5000.	1.00
Vol. V—175	" " " " " " 5000. to 5000.	1.00
Vol. VI—125	" " " " " " 6000. and Upward	1.00
Vol. VII—100	" " Cement, Brick and English Half Timber Houses	1.00
Vol. VIII—50	" " Modern Garages costing \$200. to \$2000.	.50
Vol. IX—250	Beautiful Interior Views of living rooms, fireplaces, etc.	1.00
Vol. X—Keith's	Pocket Handbook—"The Building of It"	1.00
Vol. XI—40	Designs for Duplexes, Double Houses and Flats	.50
Vol. XII—25	" " Modern Churches	.50
BANK BUILDINGS—A	Booklet of 16 Designs	.10

PUBLISHED BY

M. L. KEITH, 425 McKnight Bldg., Minneapolis, Minn.

(Detailed Description of Each Book on Page 26)



WONDER HOUSE NO. 1

Type of the American Bungalow

Design K 1065, reproduced page from "Keith's Attractive Bungalows," Vol. I.

We have in this shingled design quite a large bungalow, the main feature of which is the magnificent living room, 27x22 feet in size. This room is very effectively embellished by the open fire and seat running round in the corner, which gives the bungalow a generous and luxurious appearance. Two chambers are arranged, each provided with large closets.

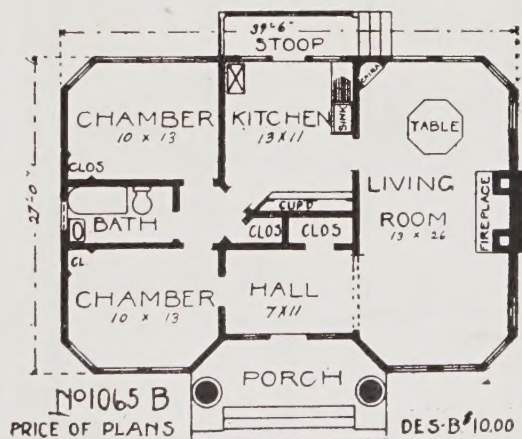
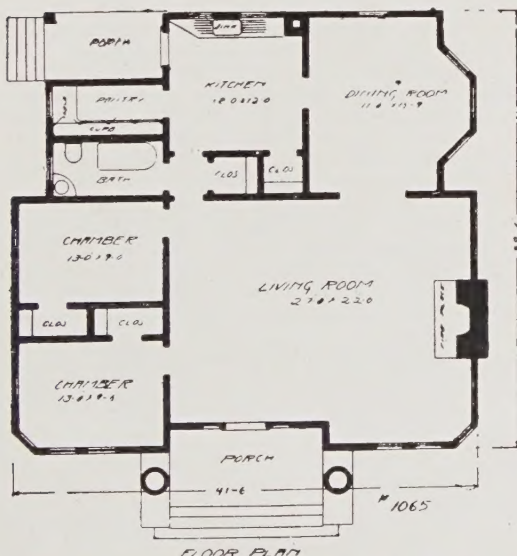
There is no basement under same, only a stone underpinning, and, consequently, no heating is included. This is a matter that might readily be arranged if a basement with heating plant were desired, and stairway to same arranged where the closets are now

shown between kitchen and living room.

The finish of the living room and dining room is of white oak; balance of rooms, soft wood, painted. Hardwood floors are included throughout.

Estimated cost, \$2,400. Width, 41 feet, 6 inches; Depth, 39 feet, 6 inches; height of first story, 9 feet, 5 inches.

An alternate arrangement of floor plan is shown which covers less ground and is more compact. This will appeal to many not only on account of the cost being less, but because of actual merit of the plan. Estimated cost, \$2,200.



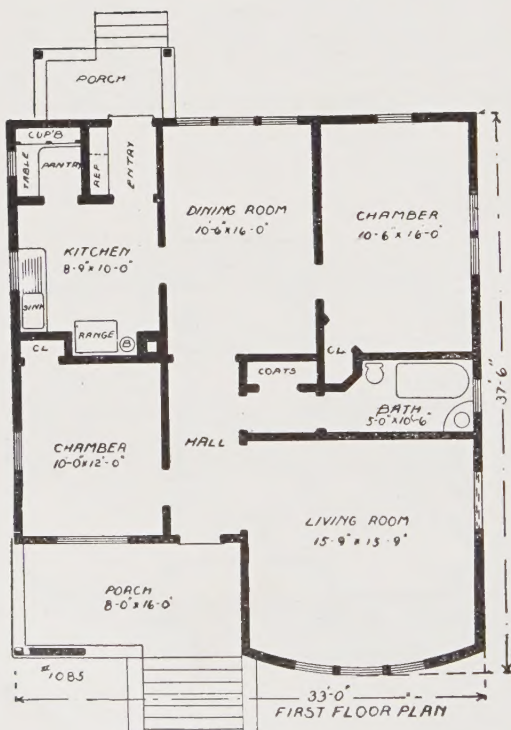
Blue Print Working Drawings and Specifications Complete, \$10.00. (See page 27 for Plan Service)



WONDER HOUSE NO. 2

An Inexpensive Shingled Bungalow

Design K 1085, reproduced page from "Keith's Attractive Bungalows," Vol. I.



In this bungalow design we have a cottage containing a good-sized living room, two chambers, a spacious dining room; also a kitchen with pantry and entry completely equipped with necessary cupboards, shelving, etc., and place in entry to provide for refrigerator. The recessed front porch with its arched corner gives individuality to the design. The exterior, being entirely of shingles, stained, also gives a softness in color effect that is especially adapted to this character of bungalow.

There is a stone underpinning, but no cellar. The finish of the living room, hall and dining room would be of hardwood, with hardwood floors included in these rooms; also bath and kitchen. There is a good attic with ample storage space.

Width, 33 feet; depth, 37 feet 6 inches; height of first story, 9 feet 5 inches. Estimated cost, not including heating, \$1,750.



WONDER HOUSE NO. 3

Type of the Semi-Bungalow and Cottage

Design K 1350, reproduced page from "Keith's Attractive Bungalows," Vol. I.

Arrangement A.

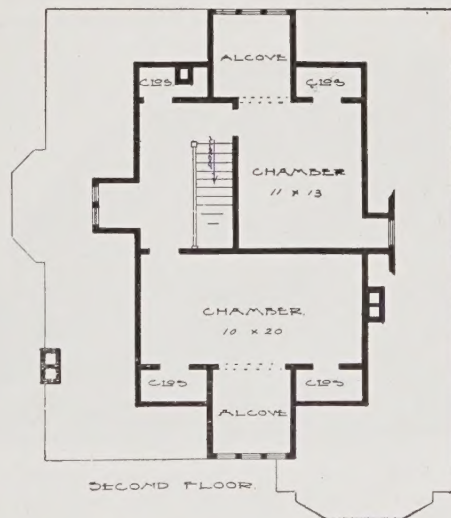
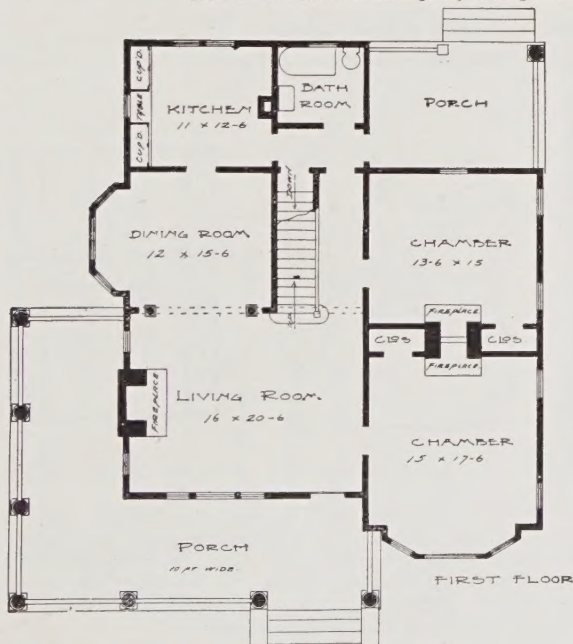
This bungalow is one of the most popular designs in the collection. Its outlines are not only extremely picturesque and pleasing but the floor plans are well studied, making them very convenient and homelike.

The porch 10 feet wide upon two sides is an important feature, making the living room a cool, pleasant place during the hottest days in summer. There are five rooms not including the bathroom on the first floor, and two good chambers each with a large alcove and closets. The finish and floors are of yellow pine. There are three fireplaces and a separate flue for kitchen range. This latter could

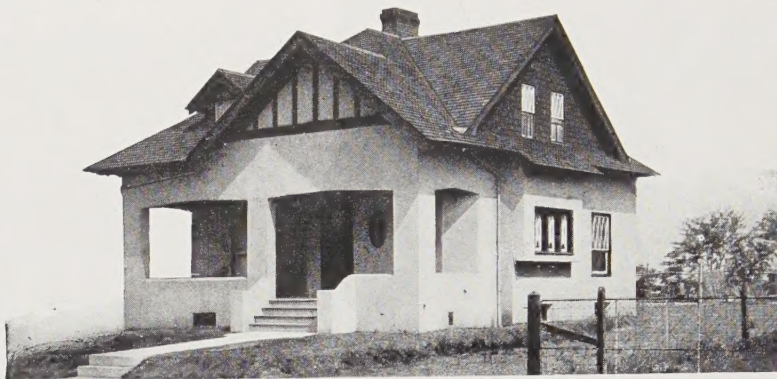
be eliminated where gas is available for fuel. The columned opening between living room and dining room with the adjacent open stair form a pleasing vista. There is a full basement with outside entrance, containing a laundry, drying room, cellar, heating room with furnace and a fuel room.

The basement is 7 feet 6 inches in height, the first story 9 feet 5 inches, and the second story 8 feet 3 inches to 6 feet 8 inches in the lowest point. The owner can vary this height as desired by placing the partition forward or back under the pitch of the roof. Sixe 37x41. Estimated cost, \$2,950.

NOTE—We have another plan, Arrangement B, providing side entrance feature.



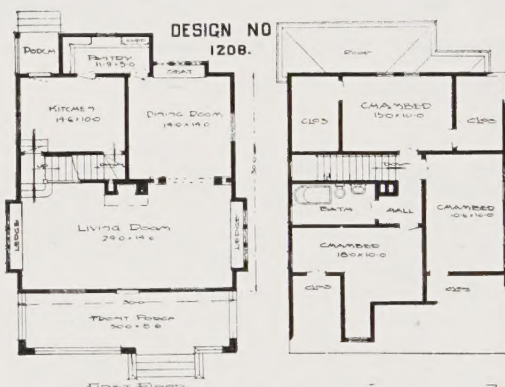
Blue Print Working Drawings and Specifications Complete, \$20.00. (See page 27 for Plan Service)



WONDER HOUSE NO. 4

Type of Modern Cement Cottage

Design K 1208, reproduced page from "Keith's Attractive Homes," Vol. II.



A simple little bungalow in stucco. It needs attractive planting of shrubbery at the base and about the grounds to give it a proper setting. The living room occupies the entire width of the design and contains a fireplace and attractive ledge windows at each end. The finish is of Georgia pine with Georgia pine floor throughout. The basement extends under the entire house and contains a small furnace. The size upon the ground is 30 feet square exclusive of projections. Height of basement, 7 feet 6 inches; first story, 9 feet 3 inches; second story, 8 feet 3 inches to 5 feet 4 inches for lowest wall height.

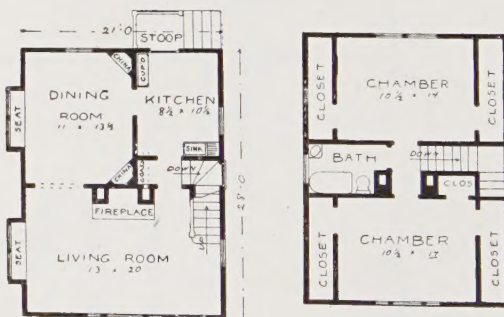
The estimated cost as described is, \$2,775.

Blue Print Working Drawings and Specifications Complete, \$20.00. (See page 27 for Plan Service)

WONDER HOUSE NO. 5

A Very Picturesque Little Story and a Half Cottage

Design K 1300, reproduced page from "Keith's Attractive Homes," Vol. II.



Here we have a picturesque little story and a half cottage, an ideal home for a young couple just starting out in life to build. Its finish and floors are of yellow pine, the first story is 9 feet 5 inches; the second story is 8 feet 3 inches, with a minimum height of

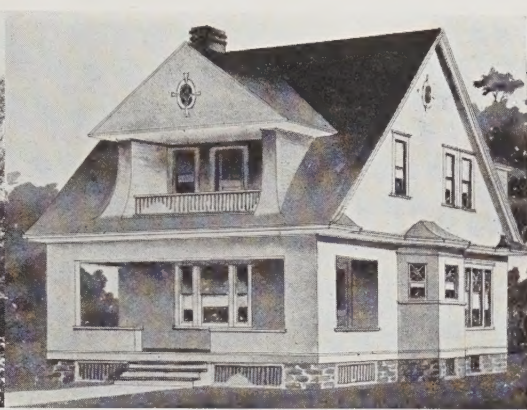
7 feet at sides. The basement is 7 feet 6 inches deep and contains laundry, fuel room and furnace. Size, 21 feet by 28 feet, exclusive of porch. Note the compact arrangement, cupboards, closets, fireplace, etc.

Estimated cost, \$1,600.

Blue Print Working Drawings and Specifications Complete, \$10.00. (See page 27 for Plan Service)



Design K 1308



Design K 900

WONDER HOUSE NO. 6

Type of Large Dormer, One and a Half Story Frame Cottage

Reproduced page from "Keith's Attractive Homes," Vol. II.

NOTE: These two designs are the same house with slightly different floor plans and detail of front porch.

Design K 1308

A very popular style of cottage home and especially suitable for a city lot. A unique feature is the broad balcony on the second floor, designed to resemble a gabled dormer. This is entirely shingled and is very original.

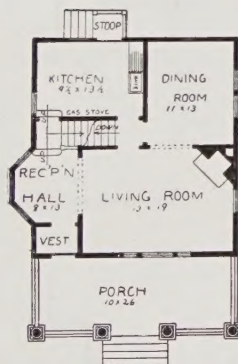
This attractive cottage will cost to build \$3,000. Size, 26 by 28. Basement, 7 feet 6 inches; first story, 9 feet 5 inches; second story, 8 feet 3 inches. Full basement with furnace, laundry and vegetable cellar. A scuttle leads to good attic space.

The living room, 13 feet by 19 feet, is a beautiful family room, opening into both reception hall and dining room through large openings and having a cozy fireplace in the corner. This room has all the requirements of home comfort.

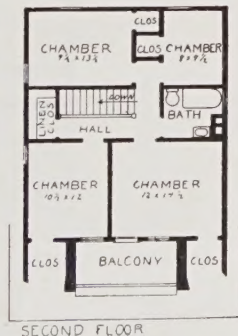
Design K 900

The exterior of this design has simple broad, low lines and recessed balcony of the second story. The finish of the first story up to the tops of first story windows, including the porch work, is of clapboards; above this shingles. The foundation is stone, cellar extends under the entire house. Combination hot air and hot water plant, laundry, coal and vegetable rooms. Finish of main room of the first floor is in hardwood, with hardwood floors throughout the entire house.

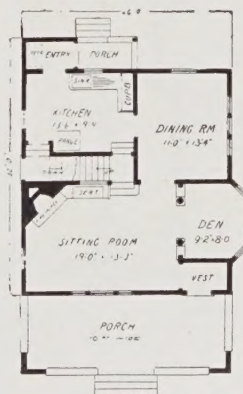
Estimated cost, \$3,100. Width, 26 feet; depth, 28 feet, or, including entry, 32 feet; height of basement, 7 feet 6 inches; first story, 9 feet 5 inches; second story, 8 feet, 3 inches; lowest height of second story on front wall only, 6 feet.



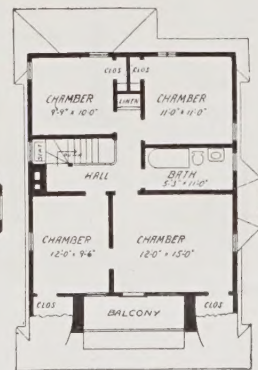
FLOOR PLAN K 1308



SECOND FLOOR



FIRST FLOOR



SECOND FLOOR

Blue Print Working Drawings and Specifications Complete, \$10.00. (See page 27 for Plan Service)



WONDER HOUSE NO. 7

Type of Distinctly Modern Cottage

Design K 941, reproduced page from "Keith's Attractive Homes," Vol. II.

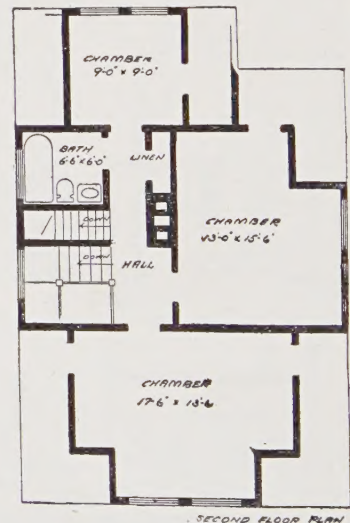
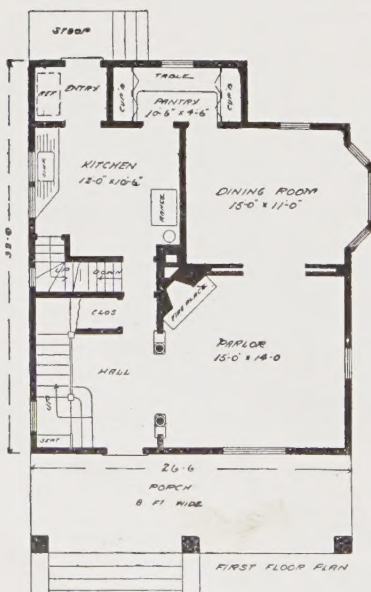
This design is for a cottage that is distinctively modern. The arrangement of the rooms is very attractive and very practical. The reception hall, with its pretty staircase ascending on one side and columned archway, with the dining room back, connecting with parlor by wide sliding doors, gives an interior that is very satisfactory indeed.

The second story rooms are of good height

and quite spacious. The lowest wall height is 5 feet 6 inches.

There is a full basement with cemented floor and hot air heating apparatus, installed. The finish of the hall, parlor and dining room is of oak or birch; balance of house, pine, poplar or cypress, painted or stained.

Estimated cost, \$2,650; width, 26 feet 6 inches; depth, 32 feet; height of basement, 7 feet; first story, 9 feet 6 inches; second story, 8 feet 6 inches.



Blue Print Working Drawings and Specifications Complete, \$15.00. (See page 27 for Plan Service)



WONDER HOUSE NO. 8

Type of Two-Story Frame and Cement House

Design K 1018, reproduced page from "Keith's Attractive Homes," Vol. III.

This exceedingly attractive design contains seven good sized rooms, besides a fine reception hall. A butler's pantry is provided for between dining room and kitchen. Provision has also been made for rear entry and ice box and a nice back porch.

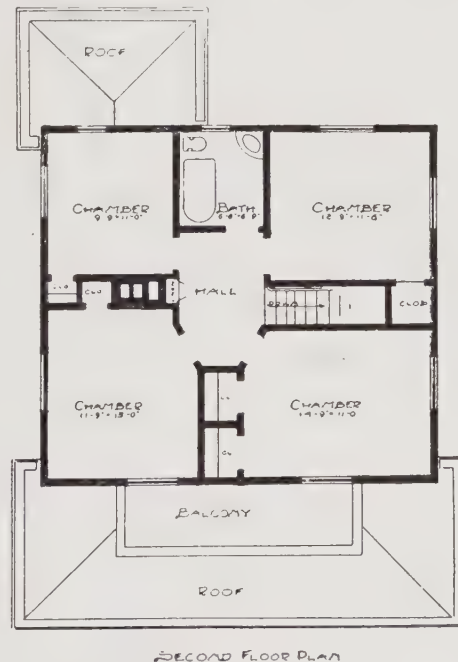
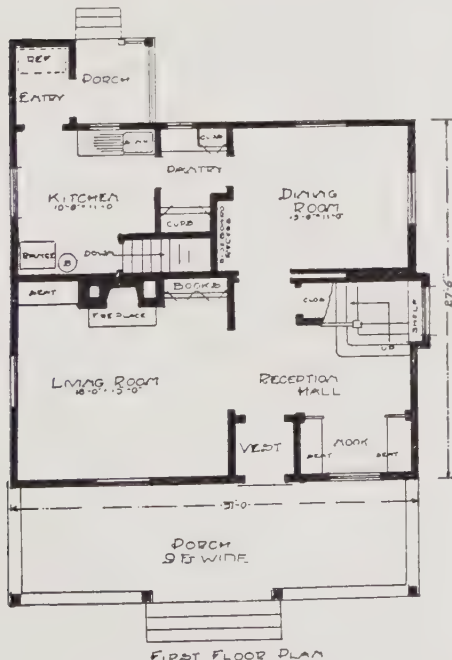
Basement extends under the entire house, and is provided with hot water heating apparatus; also fuel bins, vegetable bins, laundry

trays, etc.

The finish of the principal rooms of first story is intended to be birch, with hardwood floors; balance of house, pine, poplar or cypress, painted or stained.

Estimated cost, \$4,000. Width, 31 feet; depth, 27 feet 6 inches; height of first story, 9 feet 5 inches; second story, 8 feet 3 inches; basement, 7 feet 6 inches.

NOTE: We have two other floor arrangements for this house.



Blue Print Working Drawings and Specifications Complete, \$20.00. (See page 27 for Plan Service)



WONDER HOUSE NO. 9

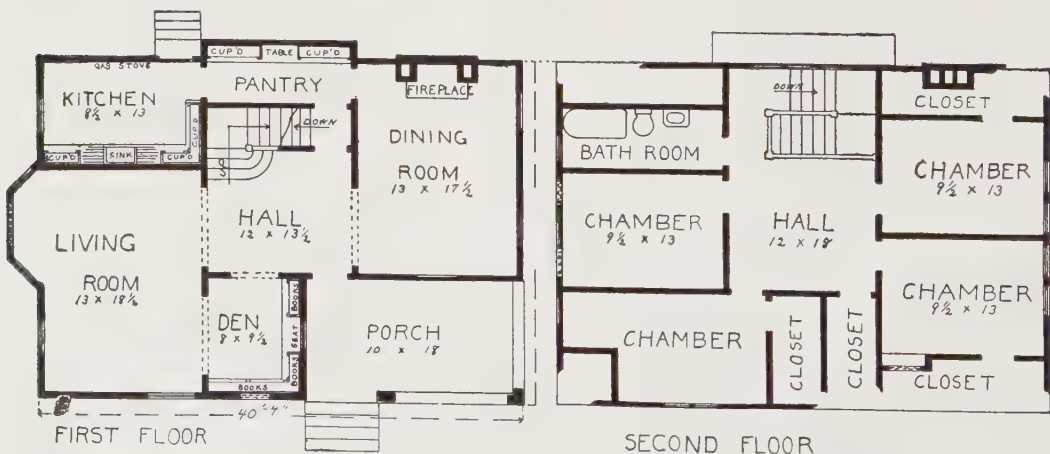
Cottage in the Craftsman Style of Architecture

Design K 1312, reproduced page from "Keith's Attractive Homes," Vol. III.

This is an unusually home-like cottage. The roof is so low that we are almost tempted to class it as a bungalow. Little study is given by most people to the design of the roof, yet it is one of the most important factors in house building. The kitchen is not a large one, but is conveniently arranged and to make it larger would be mere waste of space, as can be seen by reference to the plan. For a house of this size, the dining room is unusually large and very well proportioned. On the second floor are four chambers, bathroom and many closets. On the exterior the lower part of the house up to the first story window sills is sided with very broad, stained siding and the balance is shingled.

The house is designed in what is known as

the craftsman style of architecture, a style following the national trend toward a simpler and more rational way of living. It is also coming into favor for the fact that its details are the very simplest, an item which means a considerable saving in the cost of the house. This house is stained, not painted. Craftsman work should never be painted as it is desirable to emphasize the native character of the wood instead of hiding it. To this end a cheaper grade of wood can be used for Craftsman work. Finish and floors of yellow pine. There is a full basement with furnace and laundry. No attic. Size, 40 feet 4 inches by 28 feet. Basement, 7 feet 6 inches. First story, 9 feet 5 inches; second story, 8 feet 3 inches, 5 feet at sides. Estimated cost, \$3,250.



Blue Print Working Drawings and Specifications Complete, \$20.00. (See page 27 for Plan Service)



WONDER HOUSE NO. 10

Type of Cottage Architecture in Cement Construction

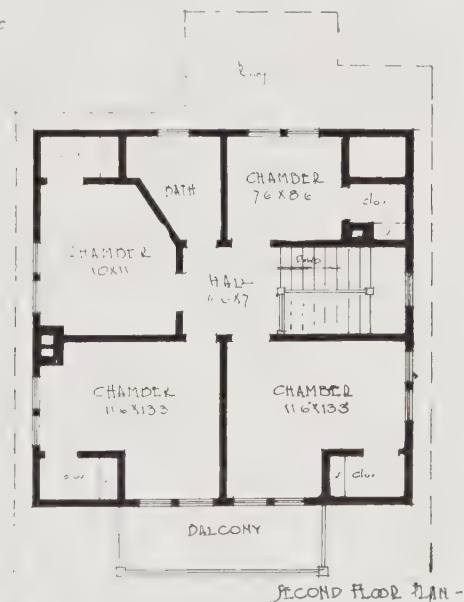
Design K 1520, reproduced page from "Keith's Attractive Homes," Vol. III.

One of the most pleasing cottage designs to be found and suitable for either a cement exterior wall or siding. The heavy square porch columns are detailed for the design in cement according to plans and as built.

The interior is well planned; note the house was built after the reversed plan.

Furnace heat in full basement. Soft wood finish, stained, with fir flooring, lessens the cost, estimated at \$3,250.

Width, 28 feet; depth, 33 feet; height of basement, 7 feet 6 inches; first story, 9 feet 3 inches; second story, 8 feet 3 inches. Lowest height of second story rooms, 5 feet.



Blue Print Working Drawings and Specifications Complete, \$20.00. (See Page 27 for Plan Service)



WONDER HOUSE NO. 11

Type of Western House in Semi-Colonial

Design K 1190, reproduced page from "Keith's Attractive Homes," Vol. IV.

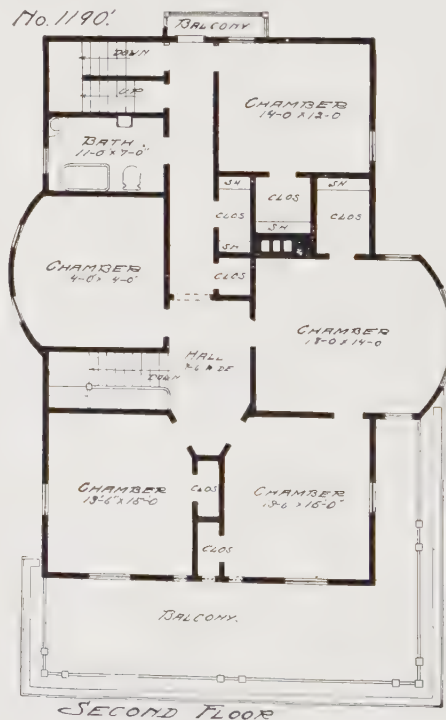
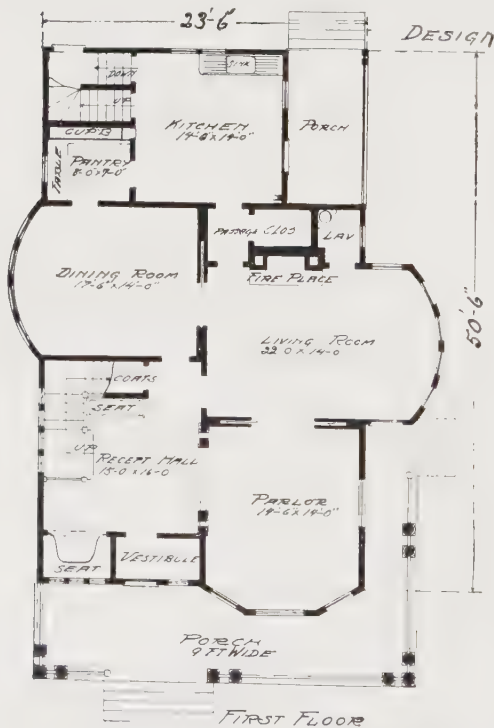
This makes a most admirable and fine appearing home.

There is a full basement under the entire house, with outside entrance, laundry, hot water heater, etc.

The finish of first floor is oak. The balance

of house to be of pine, poplar or cypress, painted or stained.

Estimated cost, \$4,975. Width, 31 feet, not including bays; depth, 50 feet 6 inches; height of basement, 7 feet 6 inches; first story, 9 feet 5 inches; second story, 8 feet 3 inches.



Blue Print Working Drawings and Specifications Complete, \$40.00. (See page 27 for Plan Service)



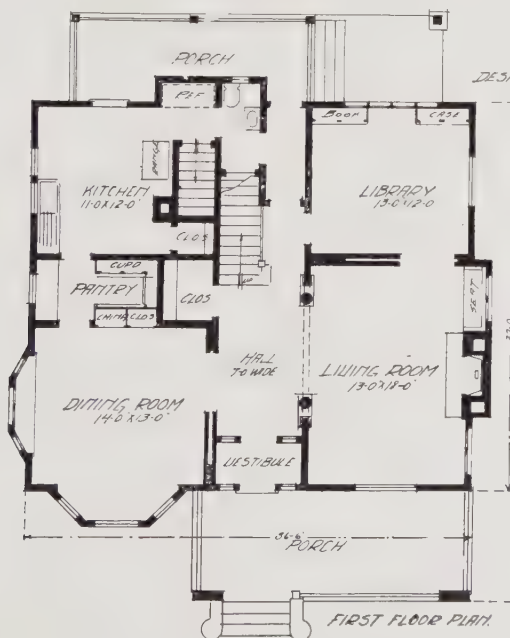
WONDER HOUSE NO. 12

Type of Americanized Medium Size Frame House

Design K 1141, reproduced page from "Keith's Attractive Homes," Vol. IV.

A design of good proportions, built in southern Indiana. A home of siding and shingles. Interior finish, oak, birch and pine with oak and birch floors. There is more room inside than one would expect, looking at the exterior. Central hall with excellent planning of dining room and its connection with kitchen. Li-

brary or den off of living room. Second floor has four good sized chambers and two bathrooms. Size, 36 feet 6 inches by 32 feet. Basement, 7 feet 6 inches; first story, 9 feet 3 inches; second story, 8 feet 6 inches. Estimated cost, \$4,875.



Blue Print Working Drawings and Specifications Complete, \$40.00. (See page 27 for Plan Service)



WONDER HOUSE NO. 13

Type of Colonial Southern Cottage

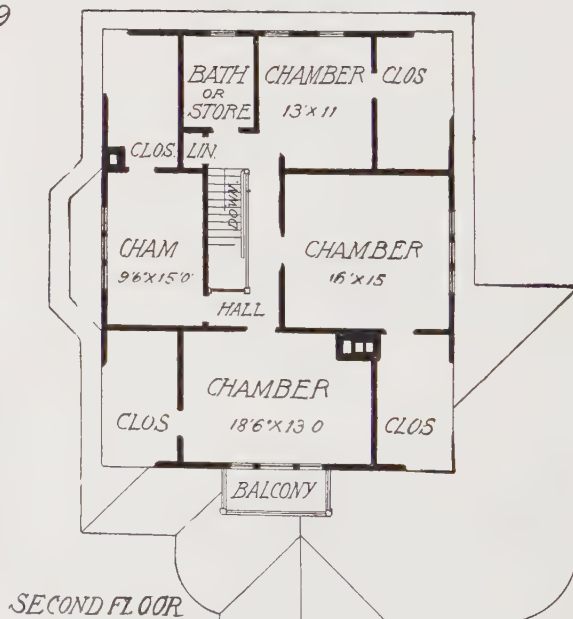
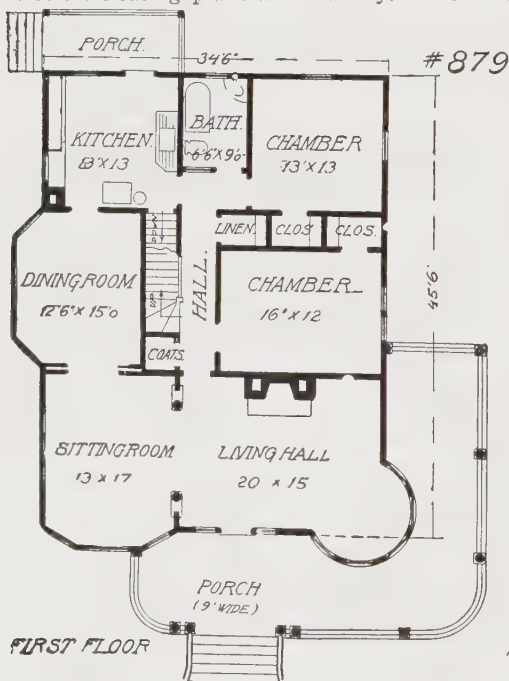
Design K 879, reproduced page from "Keith's Attractive Homes," Vol. IV.

In this cottage we have a typical southern or Californian home. The construction of the cottage is of frame with siding for the finish of the first story and shingles and plaster with composition ornaments in the gables.

A basement is planned to be under the dining room, hall and chamber, and contains a hot air heating plant and laundry. The three

principal rooms have hardwood floors and finish, the balance of the finish being of soft wood painted or stained.

Estimated cost, \$4,600. Width, 34 feet 6 inches; depth, 45 feet 6 inches; height of basement, 7 feet; first story, 9 feet 5 inches; second story, 8 feet 3 inches; lowest height of second story rooms, 5 feet 6 inches.



Blue Print Working Drawings and Specifications Complete, \$20.00. (See page 27 for Plan Service)



WONDER HOUSE NO. 14

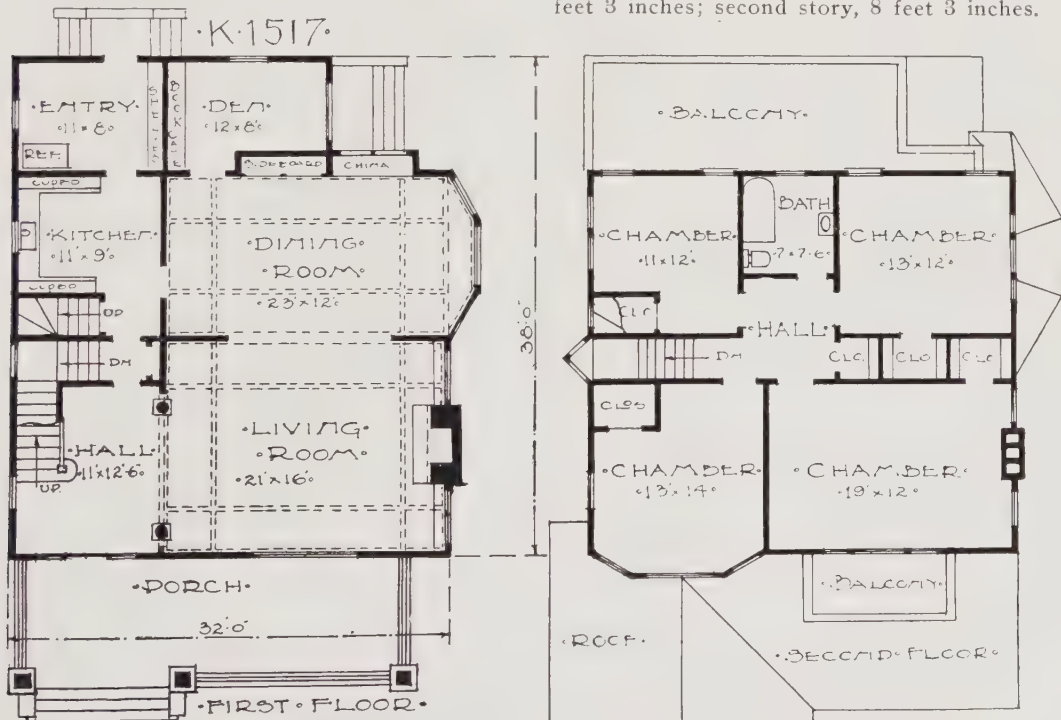
Type of Two-Story, Gable-Roofed House

Design K 1517, reproduced page from "Keith's Attractive Homes," Vol. IV.

With colonial yellow body and white trimmings this house has found many admirers. Upstairs are four chambers, a linen closet and a bathroom, all in white enamel with birch

floor. The main rooms are in oak. Kitchen natural birch. Hot water heat.

Estimated cost, \$4,395. Size, 33 feet by 38 feet. Basement, 7 feet 6 inches; first story, 9 feet 3 inches; second story, 8 feet 3 inches.



Blue Print Working Drawings and Specifications Complete, \$30.00. (See page 27 for Plan Service)



WONDER HOUSE NO. 15

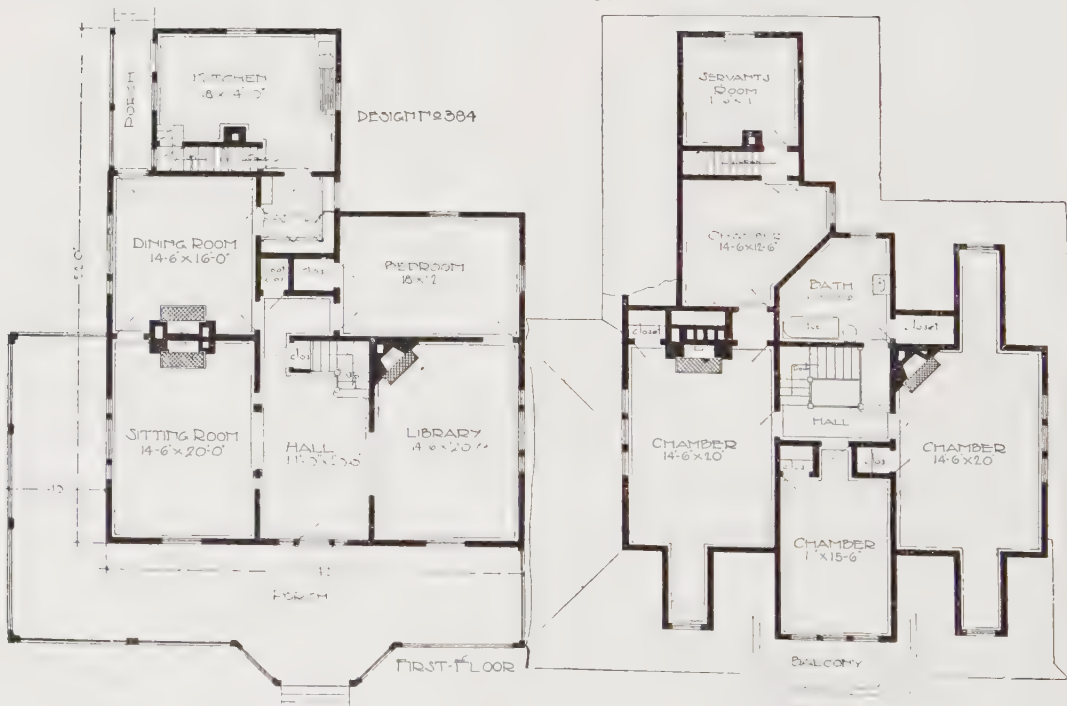
Type of Beautiful Lakeside Home

Design K 384, reproduced page from "Keith's Attractive Homes," Vol. V.

This design is most admirably adapted for a city or suburban residence or cottage. It is not a small cottage by any means, neither will it make an unduly expensive home. The rooms are all large and well arranged. From the reception hall, opening at either side are the sitting room and library, the former by a columned archway and the latter by a cased opening. Both might be columned archways. The house is back plastered and has a full

basement with brick foundation and partition walls. If stone is cheaper, it may be substituted. In the basement are laundry, man's room, fuel and vegetable rooms. Hot air heat. The finish is oak or birch with chambers in white enamel. Floors oak or birch.

Estimated cost, \$5,500; width, 42 feet; depth, 52 feet; height of basement, 7 feet 6 inches; first story, 9 feet 5 inches; second story, 8 feet 3 inches.



Blue Print Working Drawings and Specifications Complete, \$30.00. (See page 27 for Plan Service)



WONDER HOUSE NO. 16

Type of Americanized Colonial House

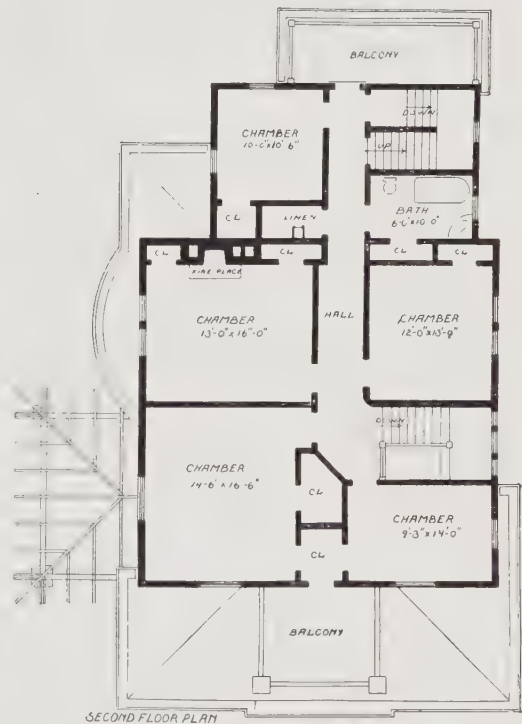
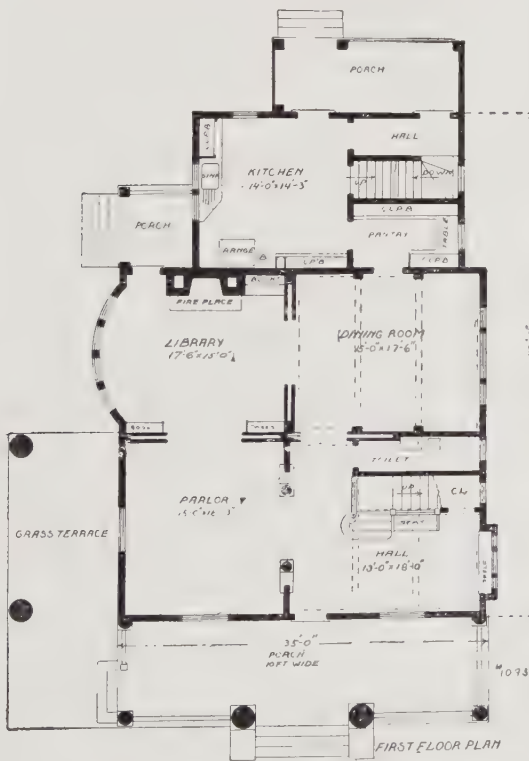
Design K 1095, reproduced page from "Keith's Attractive Homes," Vol. V.

A splendid colonial design planned for a Kansas banker. It is finished in oak, birch and white enamel. The pergola shown on the plan was not built on the house illustrated.

This house is not an expensive one to build, but is of the substantial order with heavy corner-boards and a sided exterior. The porch is well balanced, with a simple balcony over

the main entrance with French window opening upon it.

Direct entrance is made into reception hall, but vestibule could easily be provided if desired. Very plain beamed ceilings in hall and dining room. The estimated cost is \$5,450. Size, 35 feet by 48 feet; basement, 7 feet 6 inches; first story, 9 feet 5 inches; second story, 8 feet 6 inches. The attic is spacious.



Blue Print Working Drawings and Specifications Complete, \$40.00. (See Page 27 for Plan Service)



WONDER HOUSE NO. 17

Type of Colonial Cottage

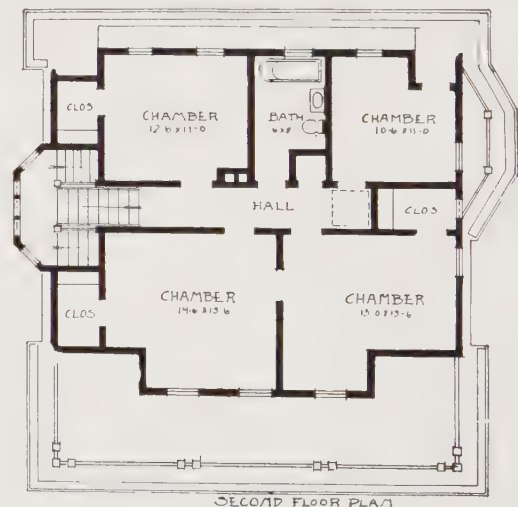
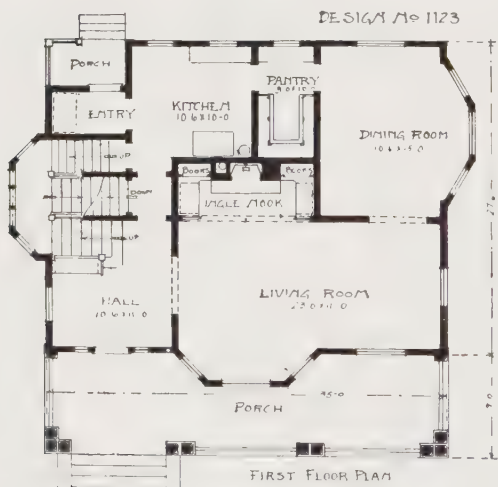
Design K 1123, reproduced page from "Keith's Attractive Homes," Vol. V.

A pretty little Colonial cottage, with clapboards for the first story and shingles for the second, though reached only by a scuttle in the end of the second story hall. Stairway could be built to go up into same, however, at other end of hall if desired.

The finish of the main rooms of the first floor is of oak or birch, with hardwood floors

throughout this floor and in second story hall and bath.

Cost, \$5,000. Width, 35 feet, not including bay projections. Depth, 27 feet 6 inches, not including front porch. Height of basement, 7 feet; first story, 9 feet 5 inches; second story, 8 feet 3 inches. Second story rooms full height.



Blue Print Working Drawings and Specifications Complete, \$25.00. (See page 27 for Plan Service)



WONDER HOUSE NO. 18

Type of Square, Hipped Roof, All Shingle House

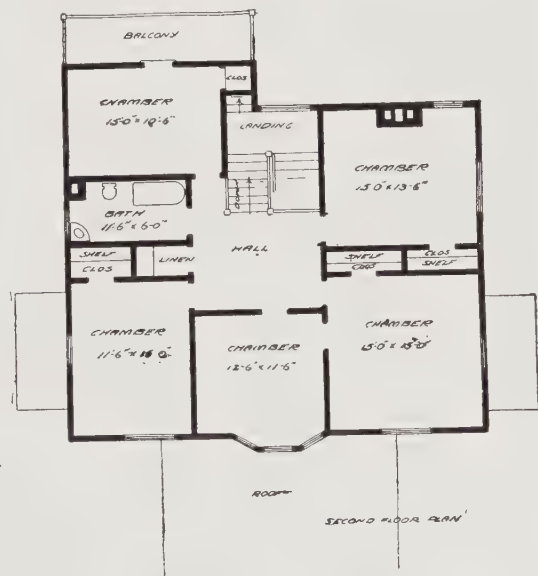
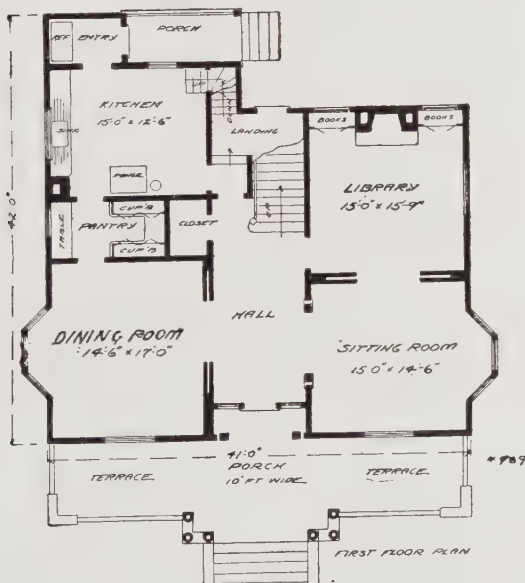
Design K 969, reproduced page from "Keith's Attractive Homes," Vol. VI.

This is not only an exceedingly pleasing design on the exterior, but the plan is one which has many features that make it what might be termed a perfect plan for a modern home, of most moderate cost, considering what it contains. The central entrance, with doors opening on each side, and the very desirable feature of dining room being in front, make an interior arrangement that is attractive in the extreme. The staircase at the end of this hall is a fine, wide one, leading to a landing two-thirds of the way up to second floor and returning.

There is a full basement under the entire house, with hot air heating apparatus installed; also fuel bins, laundry, etc. The attic is comparatively low and unavailable for other purposes than storage and is reached only by means of a scuttle in second story hall.

Finish for first floor is oak or birch, with hardwood floors; balance of house, pine, poplar or cypress, painted or stained.

Estimated cost, \$6,400; width, 41 feet; depth, 32 feet 3 inches; height of basement, 7 feet 6 inches; first story, 9 feet 5 inches; second story, 8 feet 3 inches.





WONDER HOUSE NO. 19

Type of Good Sized, All Shingled House, Gable Roof

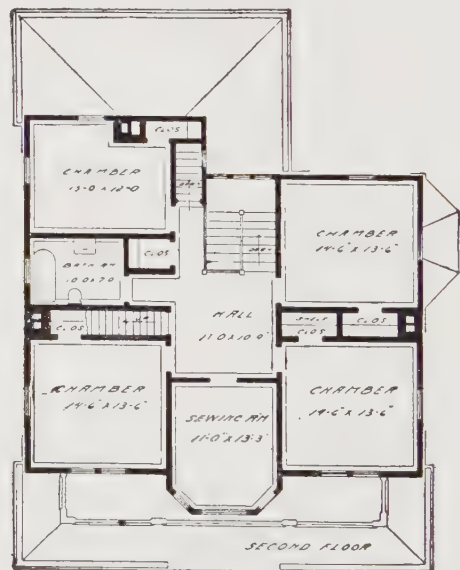
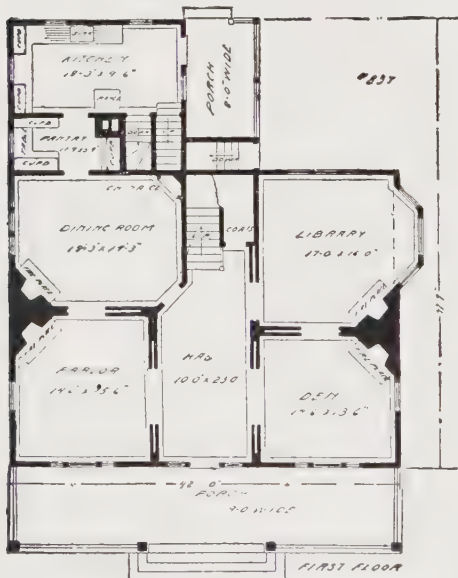
Design K 839, reproduced page from "Keith's Attractive Homes," Vol. VI.

This design is an attractive, simple and rather unique design, the exterior being finished entirely with shingles from the water table, to cornice. The roofs are also of shingles, excepting the decks. The design contains a number of desirable features, the fireplaces adding much comfort to the four main rooms of the first story. The second floor is complete with five rooms, ample closets and a good sized bath room.

The attic contains ample room either for a billiard room, children's play room or a couple of chambers.

In the basement, which extends under the entire house are a hot water heating plant, laundry, vegetable room and fuel bin. Basement has cement floor. Hardwood floors throughout the entire first floor, second story hall and bath. Birch finish throughout the main rooms of the first story, balance of finish, painted woodwork.

The dining room has a paneled wainscot. Estimated cost, \$6,400; width, 42 feet; depth, 47 feet 9 inches; height of basement, 7 feet 6 inches; first story, 9 feet 6 inches; second story, 9 feet.



Blue Print Working Drawings and Specifications Complete, \$30.00. (See page 27 for Plan Service)



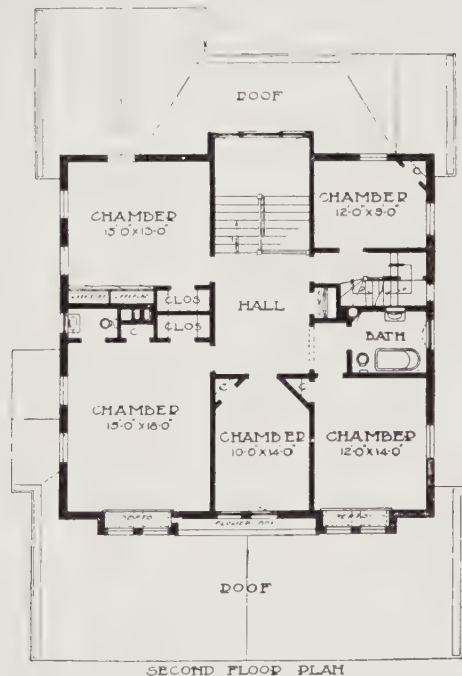
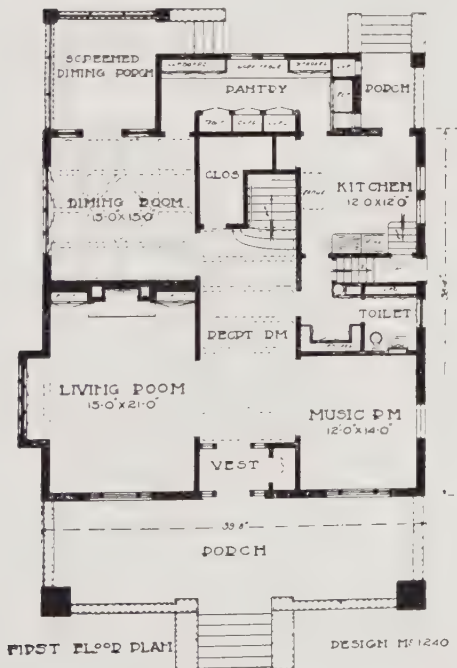
WONDER HOUSE NO. 20

Type of Cement Country House Designed in Straight Lines

Design K 1240, reproduced page from "Keith's Attractive Homes," Vol. VII.

What a splendid type of the modern cement stucco house this design is. The unobstructed view along the whole front of the porch is an especially nice feature. The floor plan is a gem, with its symmetrical room and pleasing details of finish. Beamed ceilings are called for in hall and dining room. Full toilet is provided on first floor and most conveniently

located. Abundant light for stairs and upper hall. Oak with oak floors is used as finish of main rooms with birch in kitchen part. The five chambers and bath are in white enamel with birch or maple floors. The attic is of ample size. Hot water heat. Size, 39 feet 8 inches by 38 feet 4 inches. Estimated cost, \$5,975.



Blue Print Working Drawings and Specifications Complete, \$50.00. (See Page 27 for Plan Service)

KEITH'S #1195
AS BUILT IN
MINN.



WONDER HOUSE NO. 21

Type of Brick Residence with Shingled Gables

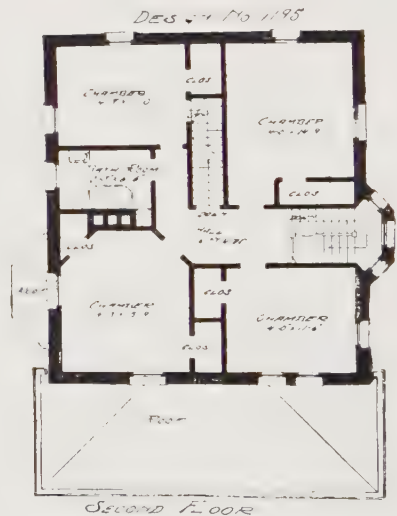
Design K 1195, reproduced page from "Keith's Attractive Homes," Vol. VII.

An exceedingly attractive design in brick. The gables are intended to be shingled. The floor plan has every desirable feature and could hardly be improved upon for practicality. Direct access is secured from kitchen to the front door without passing through any other room. The reception room is treated in a unique manner with its wide columned opening to inner hall. While sliding doors are detailed for sewing room, a great many people would wish this feature changed to a cased opening, easily accomplished.

There is a full basement under the entire house, with laundry, hot air heating plant, outside cellar entrance, etc., provided. The attic is spacious, but no rooms are to be finished off there.

The finish of the principal rooms of the first floor is to be of quartered oak, with hardwood floors. The balance to be pine, poplar or cypress, painted or stained.

Width, 35 ft.; depth, 39 ft.; height of basement, 7 ft. 6 in.; first story, 9 ft. 9 in.; second story, 8 ft. 9 in. Cost, \$7,200.



Blue Print Working Drawings and Specifications Complete, \$30.00. (See page 27 for Plan Service)



WONDER HOUSE NO. 22

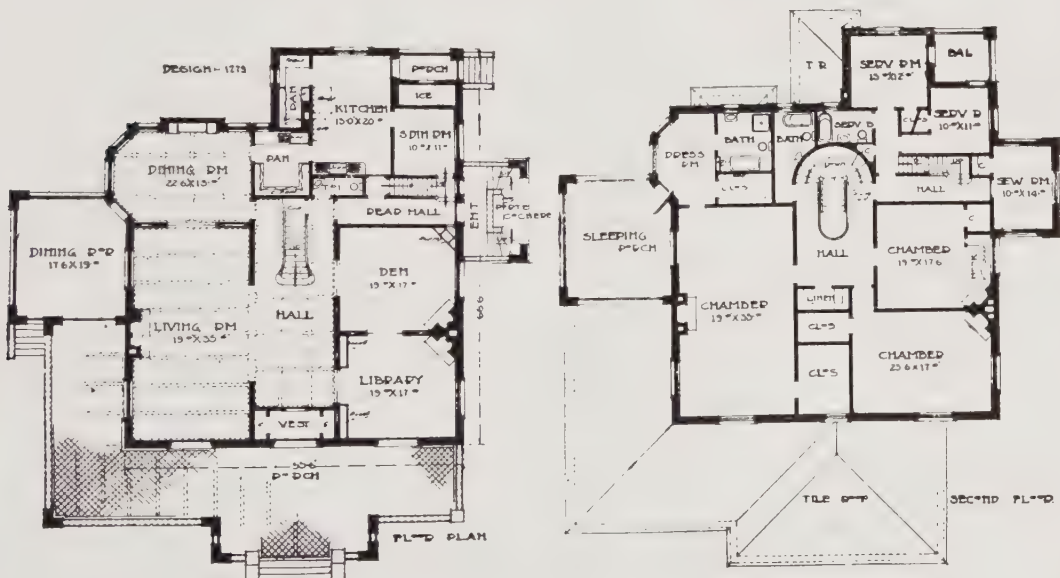
Brick House on Broad, Low Lines

Design K 1279, reproduced page from "Keith's Attractive Homes," Vol. VII.

A brick house on broad, low lines is a very satisfactory house to build. The broad steps with buttresses and brick pedestals supporting flower urns at either side, give a very imposing entrance. A stucco finish is applied to the upper portion of the front. The roof is of tile. The hall has a beamed ceiling, as have also the living room and dining room. The kitchen portion in natural birch is very complete in its appointments with two pantries, a large refrigerator, a servants' dining room and rear stair. The main rooms are of oak for finish and floors and the finish of halls is continuous on both floors. On the second floor are three large chambers, each with a fire-

place. In addition there are three bathrooms, dressing rooms, a sewing room and two servants' rooms with numerous closets. The front chambers are in white enamel and the servants' rooms in birch with birch floors throughout. The attic is not high, but rooms of very fair size might be obtained, storage space remaining. In the basement is the laundry, hot water heating plant, storage space, etc.

Estimated cost, \$14,000. Size, 55 feet 6 inches by 66 feet 6 inches, as marked on plans; note projections additional for porches, etc.; basement, 8 feet high; first story, 10 feet 9 inches; second story, 9 feet 9 inches.



Blue Print Working Drawings and Specifications Complete, \$100.00. (See page 27 for Plan Service)

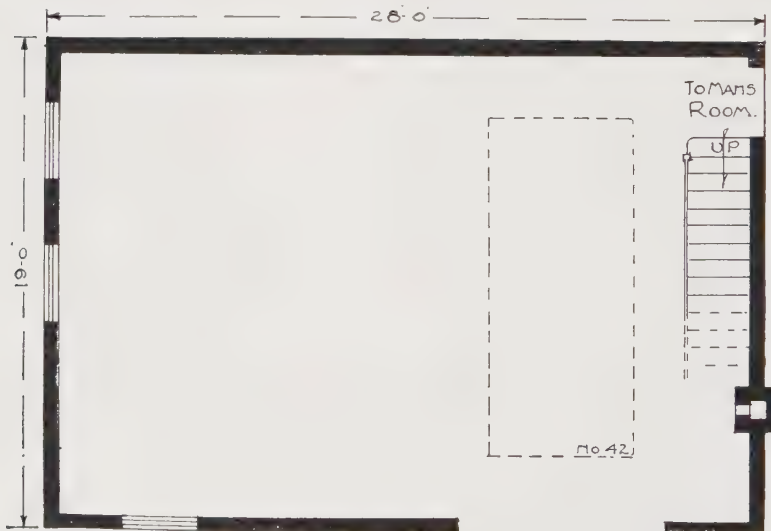


Type of the American Garage in Cement and Frame

Garage No. 42, reproduced page from "Keith's Attractive Garages," Vol. VIII.

A LITTLE out of the ordinary, this garage was built to contain a certain amount of storage space in addition to housing the machine. Another door located beside that shown or a single door somewhat wider would make it possible to drive in two machines with ease and still have an abundance of room for work bench and storage. Above is space for a small apartment which might be occupied by the caretaker and his wife who would find employment about the house. The lower portion of the garage is of stucco on expanded metal and the upper part and roof are shingled. The concrete foundation is carried below the frost line. The floor is a slab of monolithic concrete.

The size is 23 ft. by 19 ft. Estimated cost, \$500.00.



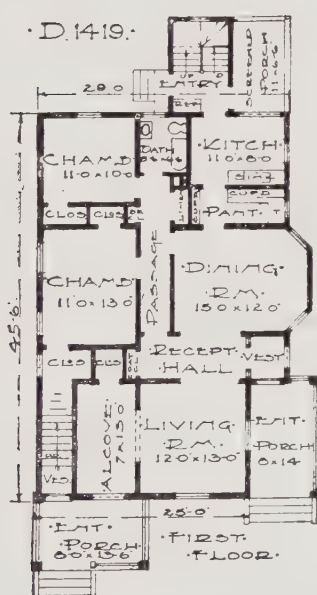
Blue Print Working Drawings and Specifications Complete, \$15.00. (See Page 27 for Plan Service)



WONDER HOUSE NO. 24

Type of Modern Duplex

Design D 1419, reproduced page from "Keith's Duplex Houses, Double Houses and Flats," Vol. XI.



This design is of frame construction, covered with cement on metal lath, with trimmings of wood painted white.

The first floor contains vestibule, reception hall, living room, alcove with closet, dining room, pantry, kitchen, two chambers and a bath room. The second floor is almost identical, the entrance and the location of the alcove closet being different. Each apartment has a front porch, a screened rear porch and a rear stair, the basement portion of which is used in common. The basement contains separate heating plants and a laundry. The finish and floors are of birch.

The house is 29 feet wide and 45 feet 6 inches long. Basement, 7 feet 6 inches, and upper stories 9 feet high. Estimated cost, with care as to letting contracts, about \$5,000. Exclusive of heating and plumbing.



Blue Print Working Drawings and Specifications Complete, \$50.00. (See page 27 for Plan Service)



WONDER HOUSE NO. 25

Type of Modern Two-Story Cottage

Design K 1550, reproduced page from "Keith's Attractive Homes," Vol. III.

Our K1550, with its exterior walls of shingles stained a deep brown with white trim, makes an exceedingly attractive cottage design.

The cottage stands a long ways from the street, with the bracketed hood forming the shelter for the main entrance. The sun porch is then placed on the side, reached from the living room through French windows.

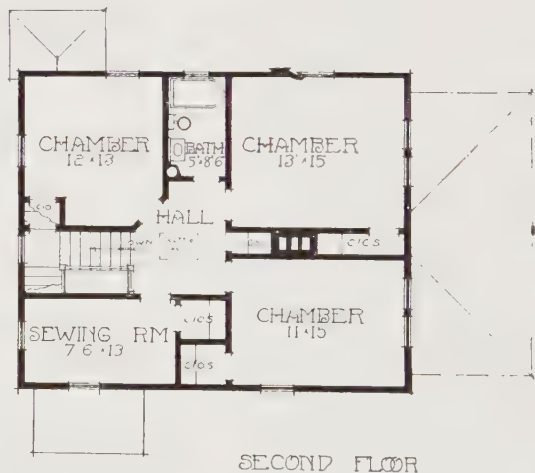
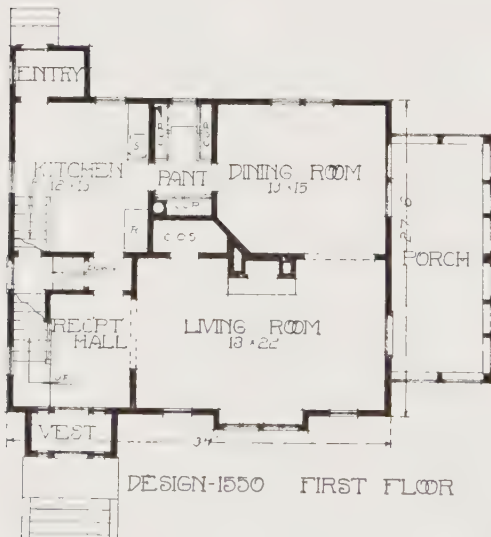
The roof is perfectly plain, shingles stained a moss green.

The living room is of good size with open fireplace and with a wide cased opening leading to the dining room. The kitchen and pantry accommodations are very complete.

The combination stair helps to keep the plan as compact and convenient as possible. On the second floor are three good chambers, a large dining room, bath and good closet space. There is full basement with concrete foundation, hot water heating plant, laundry, storage, fuel, etc.

The floors throughout are in yellow pine, with oak finish in the principal rooms on the first floor. Second floor in pine for white enameling.

Size, inclusive of porch, 27 feet 6 inches by 34 feet. Estimated to cost complete, including heating, plumbing and electric wiring, \$3,800.



Blue Print Working Drawings and Specifications Complete, \$20.00. (See page 27 for Plan Service)

Keith's Working Plans

Order Your Blue Print Working Plans and Specifications from Us

THE complete working drawings with full details and specifications, together with copy of blank builder's contract and bond ready for execution, will be furnished for any design published in Keith's books of plans (12 volumes) for a nominal fee ranging principally from five to twenty-five dollars, the price being governed by the design selected. Working plans for small cottages cost \$5, \$8 and \$10. Plans for our series of Attractive Homes cost \$10, \$15, \$20, etc.

These plan prices mean that we will fill your order for a blue print copy taken from our original tracings on file and that the plan will be in accordance with the design illustrated and shown in the book; (we do not make changes in the original plans). Minor changes can readily be arranged for, however, between the owner and contractor, by a special memorandum of agreement attached to contract. Where some important change is required in the plan, the matter can probably be adjusted by our furnishing a supplemental drawing to go with the plans. This additional service will be furnished at actual cost to us.

FILLING PLAN ORDERS.—We are prepared to fill your order for what we term our "stock" plans, either the same day or day following receipt of your order, shipping the plans and specifications to you by prepaid express. (Registered mail where there is no express office.)

Special Plans to Order

The first step in our special plan service, comes under the \$5 sketch offer, explained in detail on the following page. When it is desired to have your individual ideas worked up and complete plans and specifications made to your special order, you will find us fully competent and equal to all requirements for artistic, high class work and dependable service.

Special plans to order cost, of course, considerably more than a set of our stock plans. The working drawings of the stock plans are in every way as complete, but in the latter case the design has been perfected, the working drawings made and the work all done; while in the case of special plans to order, the design must be originated and a full set of working drawings made from the original study.

Should you be unable to satisfy yourself with a selection for your new home out of our collection of over fifteen hundred stock designs, we invite your correspondence concerning our **special plan service**. We believe we can get you what you want and please you both in results on your plans and in a saving to you in their cost.

What Our Clients Say

A Few Extracts from Hundreds of Similar Letters

Webster City, Iowa.
M. L. Keith, Minneapolis, Minn.

Dear Sir: Enclosed please find order for Design K 1440. This will make the third consecutive house I have built from your plans and I am very much satisfied with your service and estimates.

Yours very truly,

R. D. HUGHES.

Belleville, Ont., Can.
M. L. Keith, Minneapolis, Minn.

Dear Sir: I have to acknowledge the plans for my bungalow. They turned out very satisfactory; in fact, the builder pronounced them THE MOST COMPLETE of any he had seen.

Yours very truly,

CAPT. J. J. B. FARLEY.

Albion, Michigan.
M. L. Keith, Minneapolis, Minn.

Dear Sir: We are the proud possessors of a home built after your Prize House plan admired by many. It is entirely different from any other home in the city and has proved very satisfactory.

Yours very truly,

MRS. ROSS GREEN.

Springfield, Mass.
M. L. Keith, Minneapolis, Minn.

Dear Sir: The plans which I ordered from you are received. I am more than pleased with the plans and the neat way they are prepared. I am thankful to you for your promptness.

Yours very truly,

JAS. B. FOWLER.

M. L. KEITH, 425 McKnight Building, MINNEAPOLIS, MINN.

Keith's \$5. Sketch Offer

Your Own Individual Ideas Worked Into A Bright, Original, Attractive Home

THE interpretation, correct architectural expression and the rendering practical in every way of your own original ideas so that the house will be a distinct success in every detail and truthfully express your personality, is a matter of the very greatest importance.

If a thing is worth doing at all, it is worth doing **well**. In the development of the complete working drawings there is no "cheap time" at your disposal. As a rule "cheap time" is a sure indication of **incapacity**, and this means a waste and misuse of your building funds far in excess of the difference in cost to you between **competent** and **incompetent** services to say nothing of the results attained from an artistic point of view. No signed contract is asked for. We propose to make our work so pleasing and satisfactory as to demonstrate without a question that the **best** is the **cheapest** for you. The sketches cost you nothing if you order working drawings, for which a price will be made that is just as low as is possible for the thorough and painstaking execution of the work. The **success of Keith's Designs** demonstrates their **worth**. The fact that **houses** built from **Keith's Plans** sell advantageously when built, proves they are **practical** and **desirable**. **This is an important matter to you should you ever wish to dispose of your property.**

We would speedily be overwhelmed with requests if this were a *free* offer, consequently it is not free, but the payment required is merely nominal. The design is of no use to us unless **developed**; therefore this offer is limited as stated below.

Terms of This Offer

ON RECEIPT of \$5. and a rough diagram or description of your own ideas, we will make a special study of your requirements and prepare the first and second floor plans accurately laid out to a scale and a rendering or picture of the exterior of the house in colors as it would appear when completed and when sending the same to you, advising the additional charge for Complete Working Drawings, Specifications, etc. Our price for Complete Plans will be as low as is consistent with the labor involved.

This offer applies to residences costing not over \$5,000. For residences or buildings costing \$5,000 to \$10,000 the charge is \$10. \$10,000 to \$15,000, \$15., etc. This offer is made simply to demonstrate to you the value of **competent** skilled services in interpreting and rendering practical your original ideas so that your home will be a complete success in every detail.

NOTE: This sketch offer is only open to those who intend to build, and if pleased with the results from their sketch will wish our complete service in working drawings and specifications. We believe we can please you.

THE KEITH ARCHITECTURAL CO.

425 McKnight Bldg., MINNEAPOLIS, MINN.

Keith's Books of Plans

Contain the World's Choicest Collection of Practical Designs for the Modern Home

An ever increasing collection, now numbering over 1,500 different styles, comprising everything from the modest \$400 three-room cottage to the more pretentious mansion.

Keith's books of plans have earned a world-wide reputation and it will mean something to you if you can say, "I have built my house from a Keith plan." For your convenience this large collection of designs has been assembled into our several volumes as noted below.

- VOL. NO. 1.**—Is Keith's Book of Bungalows. A collection of beautiful homes of the bungalow type, ranging in cost to build from \$500. to \$5000. There are 136 designs in this very popular book, and Wonder Houses 1, 2 and 3 are specimen designs. Price \$1.00.
- VOL. NO. 2.**—Contains a collection of 104 designs of Artistic Cottage Homes and Wonder Houses 4, 5, 6 and 7 are specimens. Price \$1.00.
- VOL. NO. 3.**—Contains a collection of medium-sized two-story homes, costing to build principally from three to four thousand. There are 125 designs in this collection and Wonder Houses 8, 9 and 10 are specimen pages from this book. Price \$1.00.
- VOL. NO. 4.**—Contains a collection of Keith's Attractive Homes ranging in price to build principally from four to five thousand. There are 175 designs in this collection and Wonder Houses 11, 12, 13 and 14 are specimen designs from this book. Price \$1.00.
- VOL. NO. 5.**—Contains a collection of Keith's Attractive Homes ranging in price to build principally from five to six thousand. This book also contains 175 designs. Wonder Houses 15 and 16 are specimen pages from this book. Price \$1.00.
- VOL. NO. 6.**—Contains a collection of Keith's Attractive Homes ranging in price to build principally six thousand and over. This book contains 125 designs and Wonder Houses 17 and 18 are specimen pages from this book. Price \$1.00.
- VOL. NO. 7.**—Contains a special collection of designs for cement, brick and English half timber construction. These houses have a wider range of cost showing cottages, medium-sized houses and the more expensive homes designed for cement and brick and designs especially suitable for that style of construction. There are 100 designs and Wonder Houses 19, 20 and 21 are specimen pages from this book. Price \$1.00.
- VOL. NO. 8.**—Contains a collection of Modern Garages of which there are 50 designs. A wide selection of style and plan showing the inexpensive garage for the single runabout, for the single touring car, garages for accommodating two machines and others of greater capacity, all under a range of cost from 200. to \$2000. Price 50 cents.
- VOL. NO. 9.**—Contains a collection of 250 Interiors Beautiful which have been selected from hundreds of photographs of interiors taken in the modern artistic American home. The book also contains numerous chapters on interior decoration. The interior views show Entrances, Halls and Stairways, Living Rooms, Dining Rooms, Dens, Fireplaces, etc. A very valuable book for your library and one that should prove a great help in deciding on the interior arrangement and decoration of your home. Price \$1.00.
- VOL. NO. 10.**—"The Building of It." This is a handbook of great practical service. A book that every intending home builder should carry in his pocket while his new home is being erected. It contains many working detail illustrations showing the correct methods of house construction. Price \$1.00.
- VOL. NO. 11.**—Contains 40 Designs for Duplex Houses, Double Houses and Flats. Price 50c.
- VOL. NO. 12.**—Contains 25 Designs for Modern Churches. Price 50 cents.
- BANK BUILDINGS.**—Send 10 cents for our booklet of 16 designs.

OUR BIG \$2.00 OFFER! We will enter you for a year's subscription to KEITH'S MAGAZINE on Home Building and send you post-paid as a free premium with your subscription order at \$2.00, your choice of any one of the twelve volumes of Keith's Books listed above—\$3 value for \$2.

OUR BIG \$5.00 OFFER! We will enter you for a year's subscription to KEITH'S MAGAZINE on Home Building and send you post-paid your choice of any five of the twelve volumes of Keith's Books listed above—\$7 value for \$5.

M. L. KEITH, 425 McKnight Building, Minneapolis, Minn.

THIS IS INTERESTING

We make **Steel Furnaces**—good ones—and we sell them direct to contractors and consumers, at factory prices. This is a little hard on the local dealers, and we are sorry for that, but it is such an advantage to the purchaser in saving money, and it is such an advantage to us to know what is expected of our furnace and how it is going to be placed, that we prefer to sell in this way.

We had occasion to write to a party in Montana, not long ago, about our furnace, not knowing that he was interested in the sale of other furnaces, and his reply contained this statement:

"We are agents for the.....Furnace Co., and find that it is to our advantage to handle that furnace, as you people sell direct to the people. We do not advise anybody who is inquiring about furnaces to get the Hess, as one sale of a.....Furnace would give us as much as five sales of a Hess."

NOW, DON'T YOU SEE THE POINT ?



The dealer who sells the furnace must have a profit, and the consumer who buys the furnace must pay that profit. The Hess Furnace, sold direct to the people, is sold at a price which the dealer cannot match. Therefore, he must handle some other kind which affords him five times the profit, and this profit does not add to the value of the furnace, but it comes straight out of the consumer's pocket. We can tell you a lot more about the advantage of buying a furnace direct from the factory, and we will do so, if you will send us your name on a postal card, and tell us something about your requirements in this line.

HESS WARMING & VENTILATING CO., 917-B Tacoma Building
CHICAGO, ILL.

We make, also, White Enamel Steel Medicine Cabinets and Family Dish-Washing Machines

HESS MEDICINE SANITARY CABINET LOCKER

THE BEST THING for the BATHROOM

Dust, germ and vermin proof. Made of solid, smooth steel, beautifully enameled inside and out with best white baked enamel, as clean and smooth as a china plate. Bronze handle and hinges, polished and nickel plated; shelves of enameled steel or polished plate glass, adjustable; plate glass mirror with beveled or plain edges.

They are *suitable for the finest bathrooms*, yet less expensive than wood.

Made in four sizes and four styles—to recess or to hang on the face of the wall.

We sell subject to your satisfaction and guarantee arrival in perfect condition.

A dainty illustrated booklet is yours, if you will ask for it.

Hess Warming & Ventilating Co.

917-B Tacoma Building
CHICAGO, ILL.

Makers, also, of Steel Hot Air Furnaces and Family Dish-Washing Machines.



The Outside Cabinet



The Recessed Cabinet



RESIDENCE, DR. K. P. JONES, KANSAS CITY, MO.
Designed and built by the owner.

There are three elements
which determine the success of any building,—its architecture, the materials used and the construction. In the last analysis the materials count. The house shown here is stuccoed with Atlas-White and stands out in striking contrast with its surroundings.

You can do a job right every time if you have the right materials. You will find that Atlas Portland Cement is used most,—in important work, because it is dependable, and for the same reason Atlas-White Non-Staining Portland Cement is best for the stucco and finish.



"The standard by which all other makes are measured"



THE ATLAS PORTLAND CEMENT CO.

30 BROAD ST., NEW YORK

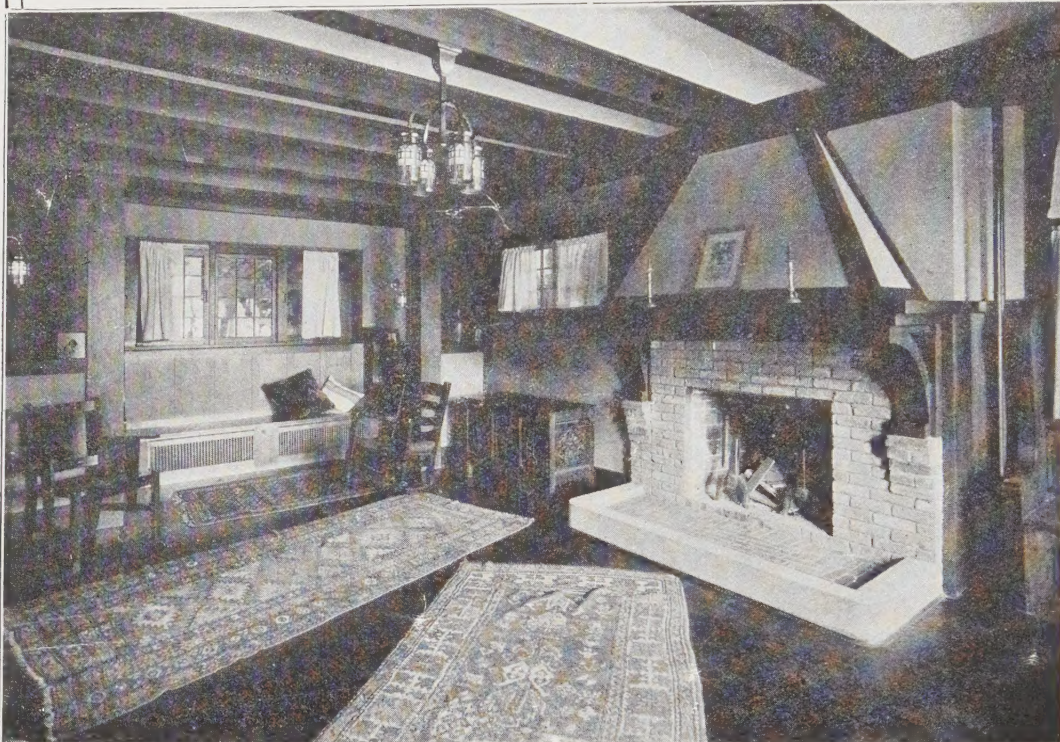
Corn Exch Bank Bldg Chicago, Ill.

Morris Bldg Philadelphia, Pa Plymouth Bldg Minneapolis, Minn.

Productive capacity over 50,000 barrels per day — largest in the World

Beautiful Interiors

250 ILLUSTRATIONS



AN IDEAL CRAFTSMAN LIVING ROOM.

The woodwork is fumed oak, the fireplace facings are of "rain-drop" brick.
Wide cement coping forms hearth fender.

THE above is a sample half page in our edition Vol. 9—"BEAUTIFUL INTERIORS," which will be found one of the most entertaining and helpful books published for the home-builder. Its contents are in ten divisions, as follows:

- 1st. Interior Decoration, taking up Color Schemes, Treatment of Woodwork, Walls, Ceilings, etc.
- 2nd. Entrances and Vestibules.
- 3rd. Halls and Stairways.
- 4th. Living Rooms.
- 5th. Dining Rooms.
- 6th. Sleeping Rooms.
- 7th. Billiard Rooms.
- 8th. Dens and Fireplaces.
- 9th. Rustic Bungalows.
- 10th. Outdoor Living Rooms.

Brim Full of Good Things

PRICE ONE DOLLAR

M. L. KEITH, 425 McKnight Building, Minneapolis, Minn.

The Jackson Ventilating
Grates Heat a House
Thoroughly, Healthfully
and Economically



If you have a cellar heater, put one of these Grates in the fireplace of the exposed room, and you can use the furnace heat in other parts of the house.

One Ventilating Grate will heat two large rooms in severest weather. The Grate can be set now without stopping the furnace. Any mason can do the setting, and any fuel can be used.

Comfort and Health demand fresh air. When you use our system, you get *perfect ventilation* without cold drafts, and you do not need to go to a health resort for a change of air.

If you have Fireplaces, try a Ventilating Grate in one of the lower rooms. It will also heat the upper room by means of the hot air pipe. You will heat two rooms with less fuel than your present fireplace requires.

If you have no Fireplace you can use a Jackson Franklin. This does not give the good results of the Ventilating Grate, but it gives the cheer and more than the heat of the ordinary open fireplace.

Catalog K, describing the Ventilating Grates, with reports of those in use in your neighborhood, also catalogs of Franklins, Mantels, Tiles, Andirons, etc., will be forwarded (free) on application.

EDWIN A. JACKSON & BRO.,
(Incorporated)

25 Beekman Street, New York.



DEVOTED to the interests of home-builders, and is the recognized authority today on planning, building and decorating artistic homes. Each 72-page number is full of beautifully illustrated articles showing exteriors and interiors of the modern home in a great variety of design. Contains helpful, practical articles covering all questions on which you will wish to be informed. You need it, for "KEITH'S" tells you what to build and how to do it RIGHT.

SUBSCRIPTION PRICE, TWO DOLLARS

PUBLISHED MONTHLY BY

M. L. KEITH, 425 McKnight Bldg., Minneapolis, Minn.